



hemispheres

worldwide business development

BUSINESS DEVELOPMENT & INTERNATIONAL COOPERATION

BUSINESS DEVELOPMENT



HEMISPHERES WBD IS AN AGENCY PROVIDING SPECIALIZED CONSULTING AND RELATED SERVICES FOR BUSINESSES AND INSTITUTIONS IN THE FIELD OF INTERNATIONALIZATION, BUSINESS DEVELOPMENT AND INTERNATIONAL COOPERATION.

HEMISPHERES WBD IS ABLE TO DEVELOP ADVANCED STRATEGIES FOR THE POSITIONING AND CONSOLIDATION OF SMES IN FOREIGN MARKETS, THEREBY ENSURING THE FULFILMENT OF CORPORATE GOALS AND OBJECTIVES THROUGH GREATER COMPETITIVENESS ON THE GLOBAL STAGE. THANKS TO AN EXTENSIVE NETWORK OF PROFESSIONALS, HEMISPHERES WBD ALSO OFFERS SPECIALIZED SERVICES IN THE AREAS OF TECHNICAL TRANSLATION, WEB, DESIGN AND INDUSTRIAL PHOTOGRAPHY.

Hemispheres Wbd offers a wide range of specialized services designed to help your business get off the ground in international markets. During his time working for the United Nations, the company's founder spent more than ten years working on various projects including development cooperation, internationalization and business



development activities. **Hemispheres Wbd** primarily operates in the following countries: Algeria, Argentina, Chile, Egypt, Ethiopia, Jordan, India, Indonesia, Lebanon, Morocco, Mexico, Palestine, Pakistan, Russia, Serbia, Senegal, Uganda, Tanzania, Tunisia, Turkey and Vietnam.



A UNIQUE ONE-STOP SHOP FOR YOUR BUSINESS NEEDS

From technical translations to website creation, industrial photography and the realization of catalogues and content for the business world, **Hemispheres Wbd** is able to provide specialized services that correspond to the highest professional standards.



HEMISPHERES WBD

SERVICE TO COMPANIES



SERVICE TO COMPANIES



YOUR NEED TO EXPAND THE COMMERCIAL AND INDUSTRIAL PRESENCE OF YOUR COMPANY ON INTERNATIONAL MARKETS IS MATCHED BY OUR KNOWLEDGE OF BUSINESS NEEDS AND DIFFERENT INTERNATIONAL CONTEXTS THANKS TO WHICH WE HAVE DEVELOPED A RANGE OF SPECIALIST SERVICES DESIGNED TO ENSURE THAT BUSINESSES AND INSTITUTIONS ARE IN THE BEST CONDITION TO MAKE THE MOST OF THE REAL OPPORTUNITIES OFFERED BY INTERNATIONAL MARKETS.

From the scouting for investment opportunities to the search of economic and industrial partners, from the organization of business delegations to the realization of economic feasibility studies, **Hemispheres Wbd** will support you at every stage of your expansion abroad.



TRANSFER OF TECHNOLOGY AND KNOW-HOW

Considerable experience in the transfer of machinery, operating assets and Italian technology to developing countries and emerging countries, means that we are able to support enterprises during the identification and selection of international clients



and agents in order to promote the diffusion of Italian process technology and know-how in emerging and fast growing markets.



SERVICE TO COMPANIES

INTERNATIONALIZATION, IDENTIFYING ECONOMIC AND INDUSTRIAL PARTNERS

Building a presence in new markets requires the identification of reliable customers and partners who are able to ensure the success of business initiatives right from the start. Whether it be a joint venture, a subcontracting agreement, technology sales, the purchase of food and non-food products or the identification of an agent, **Hemispheres Wbd** is able to identify the ideal partner for your project thanks to its meticulous business scouting activities.



ACCESS TO NATIONAL AND INTERNATIONAL FINANCIAL INSTRUMENTS

Thanks to its expertise and in-depth knowledge of national and international financial instruments, **Hemispheres Wbd** is able to ensure that your company is in the best condition to benefit from investment incentives provided by most foreign governments for the establishment of production activities that aim to export either wholly or partially.



IDENTIFICATION AND PROMOTION OF ECONOMIC AND INDUSTRIAL PROJECTS

Collection and verification of data relating to proposals for industrial collaboration, identification of commercial and industrial partners. Our ability to scout, analyse, draw-up business plans and assess industrial projects, means that we are able to evaluate the profitability of your business idea, identify strategies and the best partners for your international growth project.



SERVICE TO COMPANIES

B2B AND SUPPORT FOR CROSS-BORDER BUSINESS START-UPS

Meticulous attention to the real needs of private companies means that our business meetings are truly able to combine supply and demand and create the conditions necessary for new business and investment. This is the main reason why, in occasion of international exhibitions and specialized B2B events, more and more prominent private and public counterparts choose **Hemispheres Wbd** for the organization of entrepreneurial delegations and related B2B meetings.

In addition, we also provide ongoing support throughout the negotiation phase, until the definition of commercial and industrial agreements. **Hemispheres Wbd** is able to support you during this crucial stage by helping with the organization of the new structure, taking care of all the paperwork, dealing with any administrative issues and recruiting local staff.

PARTICIPATION IN INTERNATIONAL TENDERS

The possibility to access international tenders and contests is an essential means for acquiring new contracts and orders and for penetrating new markets. Careful analysis and preparation of documentation and all other related activities that are the key to success for your company.



SERVICE TO COMPANIES

TRANSLATIONS, WEB, DESIGN, INDUSTRIAL PHOTOGRAPHY

TRANSLATIONS

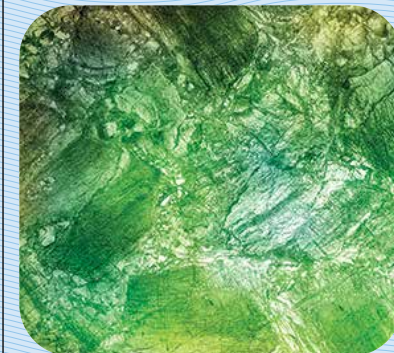
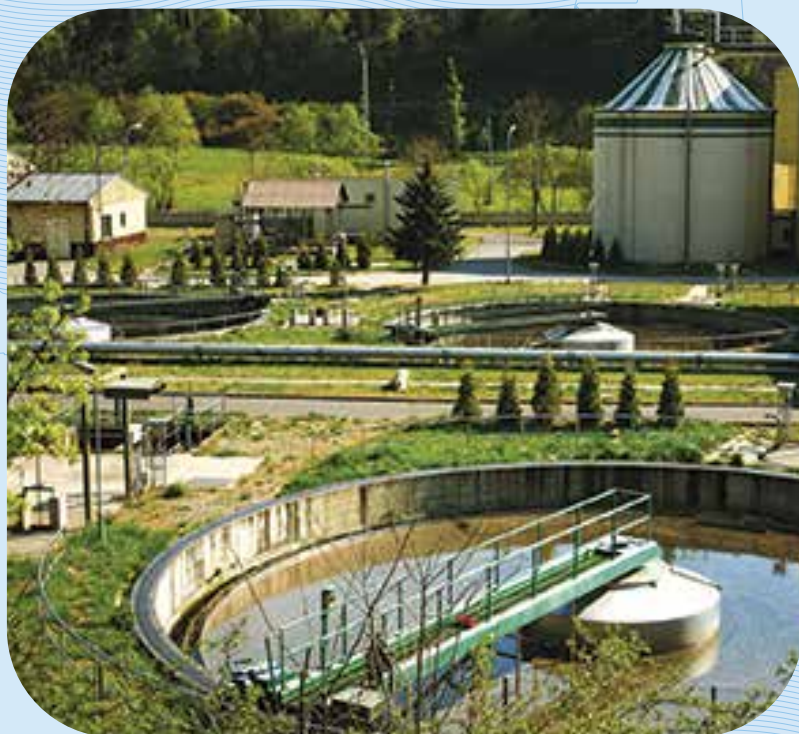
An exact and effective translation is essential to cross borders and promote your company, your services and your products in foreign markets, but the real key to the best distribution of your products and services is the knowledge of foreign cultures.

A staff of professionals coordinated by our structure will take over every aspect of translation process of technical, legal and marketing documentation in major foreign languages, enabling an integrated

and specific approach for each country. We can translate in a precise and reliable way all types of documents, from user manuals to marketing brochures, from press releases to contracts, while ensuring the utmost punctuality and confidentiality.

WEB, DESIGN AND INDUSTRIAL PHOTOGRAPHY

In a logic of utmost attention to the needs and image of your company, our experts are at your disposal to enhance the value of your firm and products, by creating web sites, catalogs, brochures and promotional material in line with your needs and design trends.



SERVICES FOR INSTITUTIONS



SERVICES FOR INSTITUTIONS

HEMISPHERES WBD ASSISTS PUBLIC AND PRIVATE INSTITUTIONS (LOCAL GOVERNMENT, UNIVERSITIES, CHAMBERS OF COMMERCE, BUSINESS ASSOCIATIONS) IN CARRYING OUT ANALYSES OF FOREIGN MARKETS, IDENTIFYING BUSINESS OPPORTUNITIES, SELECTING FOREIGN OPERATORS, ORGANIZING BUSINESS MISSIONS, PARTICIPATING IN EUROPEAN AND INTERNATIONAL TENDERS AND, IMPLEMENTING INTERNATIONAL COOPERATION PROJECTS.

BUSINESS DELEGATIONS, NATIONAL AND INTER- NATIONAL EXHIBITIONS, EVENT MANAGEMENT

Dynamism and attention to the real needs of businesses in the management of missions (outcoming / incoming), organization of business delegations to trade fairs, business meetings, organization of seminars and workshops concerning social and economic issues in Italy and abroad are one of our major strengths.

EUROPEAN PROGRAMMES AND TENDERS

From targeted usage of international and European programmes and resources comes important support for internationalization activities, international cooperation and regional development.

Hemispheres Wbd put at your disposal a remarkable network of Institutions and private companies and is able to support you from the identification of tools, to finding partners and drawing-up projects, until its implementation.

PROJECT DEVELOPMENT AND INTERNATIONAL COOPERATION

Ten years of experience in designing and managing international cooperation projects and business development gained in European and international institutions is combined with expertise in the design of programmes for technical assistance and capacity building in order to promote best practices and national and international success concerning issues of economic and social development and marketing of the territory.

SECTORS OF INTERVENTION

PACKAGING



FOOTWEAR



WOOD,
FURNITURE



ENERGY,
ENVIRONMENT



DIMENSION
STONE



AGRICULTURE,
AGRIBUSINESS



TEXTILES,
CLOTHING



HEMISPHERES WBD

COUNTRIES OF INTERVENTION



MEXICO

CHILE



ARGENTINA



SENEGAL



EGYPT



TUNISIA



ALGERIA

MOROCCO



SERBIA



LEBANON



JORDAN



IRAQ



PALESTINE



ETHIOPIA



TANZANIA



UGANDA

PAKISTAN



INDIA



TURKEY

RUSSIA



VIETNAM



INDONESIA

CLIENTS

SOME COMPANIES
WHO ALREADY CHOSE
HEMISPHERES WBD:





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Hemispheres Wbd

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